

Enrollment No: _____ Exam Seat No: _____

C.U.SHAH UNIVERSITY

Summer Examination-2016

Subject Name : Supply Chain Management

Subject Code : 4MS06SCM1

Branch: B.B.A /M.A.M.

Semester : 6

Date : 09/05/2016

Time : 02:30 To 05:30

Marks : 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
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- Q-1 Attempt the following questions: (14)**
- a) Supply Chain Management stands for 01**
1. Source and Control Management
 2. Supply Chain Management
 3. Schedule and Control Management
 4. Supply Control Management
- b) Which of the following is not a type of Supply Chain? 01**
1. Raw Supply Chain
 2. Ripe Supply Chain
 3. Internal Supply Chain
 4. SCOR Supply Chain
- c) Which is not an enabler in Supply Chain Performance? 01**
1. Competitors
 2. Communication and IT
 3. Third Party Logistics
 4. Inter-Firm Coordination Capabilities
- d) Supply Chain Management is: 01**
1. Movement of Products and Services from one place to another
 2. Managing the supply of products
 3. Managing Suppliers
 4. Supply of Information, value, cash
- e) Which of the following is a mode of Transportation? 01**
1. Air
 2. Water
 3. Road



4. All the above
- f) Supply Chain Management is used by: 01
1. Amazon
 2. Flipkart
 3. Snapdeal
 4. All the above
- g) Which of the following entity is not benefitted out of efficient Supply Chain Management? 01
1. Customers
 2. Retailers
 3. Manufacturers
 4. Competitors
- h) What do you understand with the word ‘Inventory’? 01
1. Stock
 2. Manpower
 3. Stakeholders
 4. Competitors
- i) Which parameter is not necessary for anything to be a demand? 01
1. Willingness to buy
 2. Purchasing Power / Money
 3. Brand
 4. Wish / Desire
- j) Which is not an element of Inventory? 01
1. Raw Material
 2. Infrastructure
 3. Consumable
 4. Store and Spares
- k) Which is a type of Demand? 01
1. Joint Demand
 2. Autonomous Demand
 3. Short Term Demand
 4. All the above
- l) Which of the following is not an Objective of Supply Chain Management? 01
1. Profit Maximization
 2. Growth
 3. Reduction in Cost
 4. Motivation to employees
- m) Information Technology is a combination of 01
1. Software applications
 2. Hardware
 3. Internet
 4. All the above



- n) 'Survey of Buyers Opinion' method for demand forecasting can be used for what kind of products? 01
1. Costly Durables
 2. FMCG
 3. Seasonal
 4. Products which are low in prices

Attempt any four questions from Q-2 to Q-8

- Q-2 Attempt all questions (14)**
- a. Define Supply Chain Management. Explain any four types of Supply Chain in detail. 07
 - b. Explain the reasons behind holding inventory. 07
- Q-3 Attempt all questions (14)**
- a. Write a detailed note on Information Technology. 07
 - b. Write a note on Agile Supply Chain. 07
- Q-4 Attempt all questions (14)**
- a. Explain any four types of demand. 07
 - b. Explain the classification of Inventory. 07
- Q-5 Attempt all questions (14)**
- a. Write a note on Challenges in Supply Chain Management. 07
 - b. State the uses of Information in Supply Chain Management. 07
- Q-6 Attempt all questions (14)**
- a. Explain Supply Chain Management with the help of practical example. 07
 - b. State the levels of demand forecasting in detail. 07
- Q-7 Attempt all questions (14)**
- a. Explain in detail any four features of Supply Chain Management. 07
 - b. Explain any three methods of Demand Forecasting in detail. 07
- Q-8 Attempt all questions (14)**
- a. Elaborate the Role of Supply Chain Management in detail. 07
 - b. State the reasons for measuring performance in Supply Chain. 07

